



**Workshop: How to Speak with Impact for Interviews and Presentations
(Limited to 35 participants)**

Brief Synopsis: How we speak can have a significant impact on how we are perceived. Come to this workshop to learn how you can come across as more confident, professional, and importantly, more employable. Build and enhance your executive presence now and be ready to inspire confidence during your interviews and later during your internships and training contracts.

There are only 35 places in this workshop. Sign up now!

Event Details	
Date:	23 February 2019, Saturday
Time:	0900H to 1300H (Please be seated by 0845hrs) Light refreshments and lunch will be provided.
Venue:	Eu Tong Sen Building, Lee Sheridan Conference Room National University of Singapore, Faculty of Law
Registration:	https://tinyurl.com/y7a4u77w
Fee:	\$150/participant fully subsidized by the Faculty of Law and is inclusive – <ul style="list-style-type: none">▪ Course Material▪ Refreshments & Lunch
Please note that any student who defaults on attendance without a valid reason after registration will have to bear the cost of the workshop personally.	

Programme	
09:00	Introductions & goal setting
09:10	<p>1. What to say</p> <ul style="list-style-type: none"> - How to structure your presentation for greatest impact - Best practice use of examples, anecdotes and stories - Best practice use of numbers and statistics
10:30	Tea Break
10:50	<p>2. How to say it</p> <ul style="list-style-type: none"> - How to sound confident ...even when you are not - How to develop an awareness of how you sound - How to slow down - When and how to use pauses - How to develop a habit of correct enunciation - Best use of emphasis and modulation - Best way to manage Q&A <p>3. Body-language</p> <ul style="list-style-type: none"> - How to make – and hold – eye-contact - What to do with your hands when presenting, or sitting opposite the interviewers - How to sit - How to stand - Whether to stand at the rostrum or walk across the stage during presentations
11:30	<p>Presentation "After"</p> <p>The selected participants and others will be invited to give their presentation a second time.</p>
12:50	Recap
13:00	Lunch & End of Workshop

TRAINER



Mark Laudi
Managing Director, Hong Bao Media

Mark is the Managing Director of Hong Bao Media, and a former radio and television anchor.

He is a veteran of the traditional and new media, with 25 years' experience in print, radio, television, new and social media, and is passionate about building a culture of open communication to solve the world's problems.

Since leaving television in 2006, Mark has become mentor to VP and C-suite Participants at multinational companies in Asia and the Middle East.

Between 1999 and 2006, Mark anchored and produced regional network television business news programs at CNBC Asia Pacific. He was also Australia Editor, and Sydney Bureau Chief.

From 1997-1999, Mark hosted news programs at MediaCorp, and was a member of the inaugural production and presentation team of English-language talk radio station 938NOW.

He started his media career at age 21, becoming Australia's youngest radio current affairs show host at ABC Radio.

Having spent many years in South Africa, Germany and Australia, Mark has called Singapore home for more than 20 years.

He is Honorary Secretary of the Marketing Institute of Singapore (MIS) and a Member of the Singapore Institute of Directors (SID).

When he is not coaching top Participants to become better media performers, he is a presenter himself at numerous business conferences and events as emcee or moderator.

Having previously worked with the NUS Centre for Future-ready Graduates on presentation skills over several years in the past, with exceptional ratings (overall 4.63, highest 4.74), he is eminently qualified to conduct this Workshop.